

SARA DAVIS

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Portfolio: <https://saradavisart.com>

OBJECTIVE:

Experienced Graphic Designer with a proven track record in digital and print design, eager to contribute my skills and creativity to a new long-term role.

PROFESSIONAL EXPERIENCE:

MARKETING GRAPHIC DESIGNER / Thai Bloom!, Beaverton, OR

05/2022 - 01/2023

- Designed graphics, signage, and marketing materials using Adobe Creative Cloud.
- Managed social media content and executed successful campaigns, achieving a 5-10% growth in followers.
- Developed visuals for websites and executed MailChimp email marketing.

ART DIRECTOR / GRAPHIC DESIGNER / Velocity, LLC., Tigard, OR

08/2021 - 05/2022

- Designed print ads for 50-70 monthly accounts, earning the company 10+ 5-star reviews.
- Demonstrated expertise in design trends and meticulous attention to detail using Adobe Creative Cloud.
- Maintained daily account organization and data entry in CRM for 100 daily projects.

GRAPHIC DESIGNER / Impact Sign Co., Hillsboro, OR

10/2019 - 09/2021

- Led rebranding efforts by creating brand guidelines and infographics.
- Designed custom signage for metro-area businesses, managing 120 projects monthly.
- Utilized FlexiSign and Adobe Creative Cloud for design work.

GRAPHIC DESIGNER / GISI Marketing Group, Tigard, OR

12/2017 - 10/2019

- Designed logos, flyers, brochures, and managed email marketing using Mailchimp.
- Worked with Adobe Creative Cloud (Illustrator, Photoshop, InDesign, After Effects, Premiere).

- Developed conceptual ideas and executed designs.

GRAPHIC DESIGNER / Gameday Media, Tigard, OR
08/2016 - 12/2017

- Created 20+ daily ads for sports media guides, utilizing CorelDRAW.
- Designed book covers and layouts using Adobe Creative Cloud.
- Supported local and national youth and high school activities and sports.

PRINT SPECIALTY ASSISTANT / Graphic Products, Beaverton, OR
08/2015 - 05/2016

- Designed and printed vinyl labels for B2B customers using Adobe Illustrator.
- Assisted in warehouse production and QA for small vinyl printers.

GRAPHIC DESIGNER / Production Media Co., Beaverton, OR
07/2013 - 08/2015

- Created 50+ weekly ads for clients and prepared folder layouts.
- Used Adobe Illustrator and Photoshop to create ads for clients.

EDUCATION:

Bachelor of Arts (B.A.) - Art / Western Oregon University, Monmouth, OR
Art History Minor
09/2008 - 06/2012

Page Designer for The Journal (newspaper on-campus) for 2 years.

SKILLS:

- Expert in Adobe Creative Cloud (Illustrator, InDesign, Photoshop, Adobe Premiere Pro), MailChimp, Graphic Design.
- Proficient and experience in Google Suite, Canva, Illustration, Social Media, Microsoft Office, Branding & Identity, Sketching, Marketing, Advertising, Email Marketing.
- Attention to Detail, Color Theory, and Time Management Skills.