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Graphic Designer & Artist

CAREER OBJECTIVE

Earned a B.A. in Art and currently a Graphic Designer with 8+ years of experience creating logos, brand guidelines, ads, social media, and much more. Looking to expand my skills, knowledge and experience in graphic design.

PROFESSIONAL EXPERIENCE

ART DIRECTOR / GRAPHIC DESIGNER

Velocity, LLC / Tigard, OR / Aug. 2021 - Current

- Designing ads for hotel keycards and businesses using Illustrator, Photoshop, and InDesign all around the country.
- Keeping up with current design trends and attention to detail.
- Organizing accounts and data entry for each project.

GRAPHIC DESIGNER

Impact Sign Co. / Hillsboro, OR / Oct. 2019 - Current

- Rebranding the sign shop by designing new consistent brand guidelines, graphic elements, and illustrating infographics in Illustrator.
- Design and create custom signage for companies in the metro area.
- Utilize Flexi Sign software and Microsoft Office for signage, and Adobe Creative Cloud to design for social media and marketing projects.

GRAPHIC DESIGNER

GISI Marketing Group / Tigard, OR / Dec. 2017 - Oct. 2019

- Designed logos, collateral, flyers, signs, banners, ads, brochures, brand guidelines, etc for our one stop shop in-house agency.
- Designed in Adobe Creative Cloud (Illustrator, Photoshop, InDesign, After Effects, Premiere) and Illustrate/sketch design ideas.

GRAPHIC DESIGNER

Gameday Media / Tigard, OR / Aug. 2016 - Dec. 2017

- Created ads for seasonal sports media guides, utilizing CorelDRAW and Microsoft Office (Word, Excel, Powerpoint).
- Designed book covers and layouts using Adobe Creative Cloud: Photoshop, Illustrator, and InDesign.

PRINT SPECIALTY ASSISTANT

Graphic Products / Beaverton, OR / Aug. 2015 - May 2016

- Designed & printed vinyl labels for customers using Adobe Illustrator.
- Production work and QAing small vinyl printers sold to businesses.

GRAPHIC DESIGNER / PRODUCTION ARTIST

Production Media Co. / Beaverton, OR / July 2013 - Aug. 2015

- Used Adobe Illustrator and Photoshop to create ads for clients and prepared folder layouts for Real Estate Brokers and Elementary schools.

EDUCATION

Bachelor of Arts / Art
Western Oregon University
Monmouth, OR
June 2012

SOFTWARE SKILLS

Adobe Creative Cloud
Adobe Premiere Pro
Adobe After Effects
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
CorelDRAW X5
Microsoft Word
Microsoft Excel
Microsoft Powerpoint
GoogleDocs
MailChimp
Flexi Sign

ADDITIONAL SKILLS

Illustration
Marketing
Social Media
Color Theory
Strong communication
Time Management
Windows & Mac Proficient
Article/Content Writing